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Boutique haircare and styling range OSMO is set to become the must-have brand for 2010. With a trusted reputation for innovative and premium quality products, the range has reinvented the 39 performance-driven products to manipulate and corrupt any look.

Eleven new styling products shake up the OSMO portfolio to include Power Dust, Day Two Styler and Blowdry Potich, complementing existing faithful products such as Shaper Maker and Clay Wax. Unique formulations ensure the innovative products perform and deliver looks with impact.

The newly designed packaging, supported by the Guilty Pleasure marketing campaign, guarantees that OSMO will lead the way.

For further information on new and existing OSMO products, please call 0141 814 6577.

Satisfy your Guilty Pleasure with OSMO.

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