



TECHNOFRUIT COLOUR

Finally, a luxurious Permanent Colour that gives the stylist and the client what they want. With a unique "Keratin Delivery System" and enriched with *Garcinia Mangostana* achieve 100% grey coverage, brilliant, intense tones and an internal restructuring action resulting in longer lasting, uniform colour results. Maintain the natural balance of hair fibre with coconut oil, honey and beeswax and aroma of red fruit.



GLOBAL KERATIN

The next Generation of True Keratin Treatments. Protected by over 50 patents worldwide it maintains hair's natural properties yet drastically reduces frizz, improves manageability and has special home care range. The only Keratin treatment that contains functional keratin within the Protein chains of "Juvexin" that closely mirror the hair's keratin structure thus giving superior hair taming properties.



ARGAN

Following the sensational success of Argan Oil, milkshake introduce Argan Shampoo and Argan Deep Treatment. Enhanced with the nourishing and repairing properties of organic Argan Oil, they leave the hair feeling instantly hydrated and strengthened, with incredible flexibility and shine. Argan Shampoo and Argan Deep Treatment are formulated for all hair types and achieve amazing results on dry, tired, dull hair or hair with split ends.



EXTREME GLUE

If you are looking for staying power, then the search is over. OSMO's Extreme Glue Spray is the answer. The super cool, super strong styling product won't let you down. OSMO Resin Extreme Glue and Extreme Xfirm Glue Spray have arrived and mean business. The two ultra-strength products won't let you or your style down. For definition and hold, mist the OSMO Extreme Xfirm Glue Spray into wet or dry hair and style as desired.



NATURE DOUCEUR

L'Oréal Professionnel introduces new SÉRIE NATURE DOUCEUR, a silicone and paraben free shampoo and masque to tame unruly and rebellious hair. Technology:- Olive Oil: a nourishing ingredient and source of essential fatty acids- Rice Bran Oil: known for its softening, and controlling properties. Smooths scales, gives shine and softness. This combination of ingredients means hair is left nourished, smoothed and manageable.



MATURE HAIR

The Kérastase Age Premium range introduces a new collagen-enriched haircare programme for mature hair that combats the signs of ageing: Age Premium Lait Substantif and Age Premium Mousse Substantive. The launch of Age Premium marked Kérastase's first rejuvenating range for mature hair. Now Kérastase has integrated Collagen combined with its Pro-Supplérium system to leave hair revitalised, nourished and full of body from root to tip. The scalp is left moisturised and balanced.