

**Agadir Argan Oil Hair Treatment**

Nourishes dry, itchy scalps.  
**Price: from £10.80**  
 Call Agadir Argan Oil on 020 8207 2591, or go to [www.dnlhair.co.uk](http://www.dnlhair.co.uk)

**OSMO Berber Oil**

Keeps colour locked in, and helps replenish and strengthen hair.  
**Price: from £5.90**  
 Call OSMO on 0141 812 5000, or go to [www.osmoessence.co.uk](http://www.osmoessence.co.uk)

**Kérastase Elixir Ultime**

Can be used as a leave-in treatment for seriously dry hair.  
**Price: £33.50**  
 Call Kérastase on 0845 600 0515, or go to [www.kerastase.co.uk](http://www.kerastase.co.uk)

**Shu Uemura Art of Hair Essence Absolue**

Used pre-wash, hair is given an extra dose of moisture.  
**Price: £39.50**  
 Call Shu Uemura Art of Hair on 0161 777 1407, or go to [www.shuueamuraartofhair.com](http://www.shuueamuraartofhair.com)

**OroFluido**

Reduces drying time by up to 20%  
**Price: £25**  
 Call OroFluido on 020 8399 5624, or go to [www.orofluido.net](http://www.orofluido.net)

**Awapuhi Wild Ginger Styling Treatment Oil**

Tames frizz and leaves hair feeling soft and silky.  
**Price: £24.95**  
 Call Paul Mitchell on 0845 689 0012, or go to [www.paul-mitchell.co.uk/awapuhi](http://www.paul-mitchell.co.uk/awapuhi)

**Mizani Supreme Oil**

Moisturises natural curls, braids and relaxed hair as well as extensions and wigs.  
**Price: £10.25**  
 Call Mizani on 0800 121 4676



**Amargan Hair Therapy Oil**

Detangles for easy combing.  
**Price: from £14.95**  
 Call Amargan Hair Therapy Oil on 020 8426 2124, or go to [www.amargan.co.uk](http://www.amargan.co.uk)

**Moroccanoil**

Strengthens and reconditions the hair.  
**Price: £29.85**  
 Call Moroccanoil on 0800 310 1133, or go to [www.moroccanoil.com](http://www.moroccanoil.com)

**Macadamia Natural Oil Healing Oil Treatment**

Provides natural UV protection.  
**Price: from £6.45**  
 Call Macadamia Natural Oil on 0844 840 3040, or go to [www.macadamiahair.co.uk](http://www.macadamiahair.co.uk)

**Milk Shake Glistening Argan Oil**

Cocktail with other styling products to add shine.  
**Price: £17.79**  
 Call Milk\_Shake on 01392 365177, or go to [www.red-hotproducts.com](http://www.red-hotproducts.com)

**Affinage Kitoko Oil Treatment**

Improves hairs elasticity.  
**Price: from £12.47**  
 Call Affinage Salon Professional on 01794 527111, or go to [www.affinage.com](http://www.affinage.com)

**Marrakesh Oil**

Massage residue into the hands to promote soft skin and strong, supple nails.  
**Price: £19.95**  
 Call Marrakesh Oil on 01282 613413, or go to [www.theiconconsultancy.co.uk](http://www.theiconconsultancy.co.uk)

I advise clients to apply hair oil in the morning, the comb through and tie back for perfect beach hair," she says.

There are numerous hair oils on the market, each harnessing the restorative properties of different essential oils. Of the current cluster, argan oil remains the most commonly used component. This luxurious ingredient is derived from the fruit of the argan tree, which grows exclusively in Morocco and has historically been used by indigenous people to nourish the skin and hair. Rich in vitamins and essential fatty acids, its low molecular weight instantly penetrates the hair shaft without weighing it down, making it the ideal base for many oil products. Other popular oils include karité, cyperus, camellia and macadamia.

Whichever product you choose, research the ingredients and their benefits so you can apply it with confidence and retail it effectively. Samantha Blues, Samantha Blues Hairdressing, Grangemouth and Clackmannan, says: "Oils give immediate, tangible evidence of their benefits, making retailing easy. We have found giving a free introductory oil treatment and trial-size bottle is a great way to encourage clients to make future retail purchases." **[E]**